

**EXCLUSIVE:** Canadian Tire's new CEO  
ON MOVING THE 92-YEAR-OLD RETAILER INTO THE DIGITAL AGE **Page 58**

Advice from  
Canada's top  
100 women  
entrepreneurs  
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# CANADIAN BUSINESS

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## THE HOW TO ISSUE

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THE WHITEBOARD

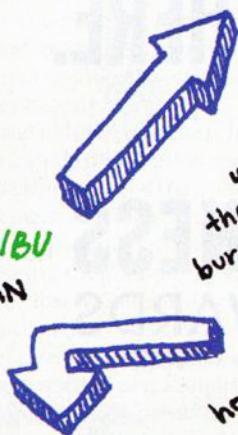
# A BETTER SHOEBOX

HOW DO YOU BUILD A CONDO IN DOWNTOWN TORONTO THAT'S REASONABLY PRICED? MAKE IT JUST (A WELL-DESIGNED) 289 SQUARE FEET

BY MAI NGUYEN; ILLUSTRATION BY LEEANDRA CIANCI

## THE CHALLENGE

DEVELOPERS **URBAN CAPITAL** AND **MALIBU INVESTMENTS**' EFFORTS TO BUILD AN AFFORDABLE CONDO AT A PRIME DOWNTOWN LOCATION RESULT IN TORONTO'S SMALLEST BACHELOR UNIT TO DATE.



## the research

AFTER TALKING TO URBANITES, DEVELOPERS LEARN FOUR KEY THINGS ABOUT THEIR FUTURE TENANTS.



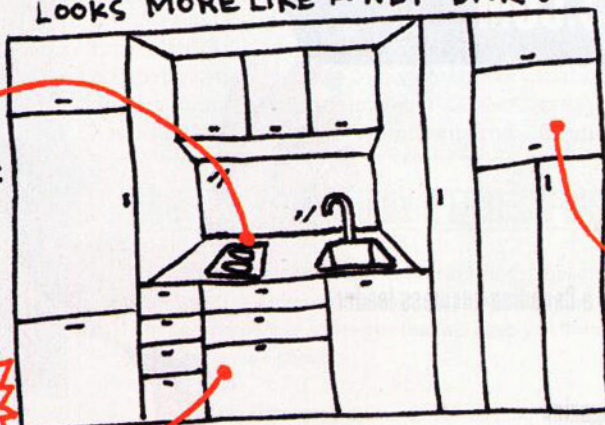
## THE KITCHEN

BUSY CITY DWELLERS TEND TO DINE OUT, SO THE KITCHEN LOOKS MORE LIKE A WET BAR.

a smooth two-burner cooktop is built into the counter.

SPACE SAVED: 18"

a dishwasher drawer takes up half the usual space. SPACE SAVED: 18" (for extra drawers)



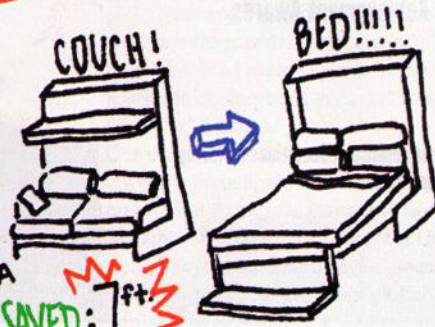
a 1.5-cubic-foot microwave-convection oven is perfect for heating up leftovers.

SPACE SAVED: 5 cu. ft.

## the bedroom

THE BED FOLDS INTO THE WALL, PILLOWS AND ALL, AND TURNS INTO A SOFA WITH A BOOKSHELF ON TOP.

SPACE SAVED: 7 ft.



## THE RESULT

THE 289-SQUARE-FOOT UNIT IS PRICED AT AROUND \$ 250,000.

CONSTRUCTION BEGINS IN NOVEMBER.